It's Not Serious! Girls Art Night Sip n Paint!

DATE: Wednesday, October 1, 2025
LOCATION: Whangapar ö Â uckland, NZ

Event Description

It's Not Serious! Girls Art Night Sip n Paint! is a premier community event in Whangapar ö à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 22/100
Expected Attendance: 42 people
Event ID: DJcyTq9j6vDe88Gi8C

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.