

# It's in the Ballot-Waikato RC–Ng Tai ki Uta M ÷&' 6öç7F—GVVæ0y-In-studio

DATE: Saturday, September 20, 2025  
LOCATION: Cambridge, Waikato Region, NZ

## Event Description

It's in the Ballot-Waikato RC–Ng Tai ki Uta M ÷ i Constituency-In-studio is a premier community event in Cambridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 25/100

**Expected Attendance:** 58 people

**Event ID:** BUpkm32foNktsC3t9M

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 23 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*