

ITS Congress - Sustainable Mobility Through Innovation

DATE: Friday, October 24, 2025
LOCATION: Woluwe-Saint-Lambert, Bruxelles, BE

Event Description

ITS Congress - Sustainable Mobility Through Innovation is a premier conferences event in Woluwe-Saint-Lambert. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 345 people

Event ID: 5Dzqex7K5SL2rKvH2s

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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