

ITResearch Shimla Conference

DATE: Saturday, November 29, 2025
LOCATION: Shimla, Himachal Pradesh, IN

Event Description

ITResearch Shimla Conference is a premier conferences event in Shimla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: 8dgCqvHRyYrbKhpcuU

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/itresearch-shimla-conference>

Document generated on 6/3/2026, 11:36:43 PM