

Italia '90 Reunion Night | Ronnie Whelan & Steve Staunton Live in Carlow

DATE: Friday, September 26, 2025
LOCATION: Derrymoyle Lane, County Laois, IE

Event Description

Italia '90 Reunion Night | Ronnie Whelan & Steve Staunton Live in Carlow is a premier concerts event in Derrymoyle Lane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 132 people

Event ID: t4w7CxjB6HJijXNvRA

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.