

# Itaca Society - La polis

DATE: Sunday, August 31, 2025  
LOCATION: Marina di Pietrasanta, Toscana, IT

---

## Event Description

Itaca Society - La polis is a premier festivals event in Marina di Pietrasanta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 464 people

**Event ID:** EAua48VRjG4WG76uEQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 186 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---