

It Was Just An Accident - screening at Deckchair Cinema

DATE: Sunday, September 21, 2025
LOCATION: Darwin City, Northern Territory, AU

Event Description

It Was Just An Accident - screening at Deckchair Cinema is a premier festivals event in Darwin City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 33/100
Expected Attendance: 137 people
Event ID: 6bfm5rxKdBVqQBpipR

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
