

ISTQB® Foundation Training Course for your Testing team - Xian

DATE: Sunday, November 23, 2025
LOCATION: Xi An Shi, Shan Xi Sheng, CN

Event Description

ISTQB® Foundation Training Course for your Testing team - Xian is a premier conferences event in Xi An Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 39/100
Expected Attendance: 280 people
Event ID: Dxz9uFCSy4HHUDMYDE

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
