

ISTQB® Foundation Training Course for your Testing team - Shanghai

DATE: Sunday, October 12, 2025
LOCATION: Huang Pu Qu, Shang Hai Shi, CN

Event Description

ISTQB® Foundation Training Course for your Testing team - Shanghai is a premier conferences event in Huang Pu Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 37/100
Expected Attendance: 233 people
Event ID: 3rjSp5N5W3tyErC5ym

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
