

ISTA Asia Pacific & APN International Packaging Symposium

DATE: Tuesday, November 11, 2025

LOCATION: Wattana, à #ãŽ ä á!â¾2áz â2Â TH

Event Description

ISTA Asia Pacific & APN International Packaging Symposium is a premier conferences event in Wattana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 373 people

Event ID: ErC6sWe6ukaBxGihkb

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.