

ISPE Belgium Affiliate Technical Seminar "AI, shaping the future of pharma"

DATE: Thursday, November 20, 2025
LOCATION: Leuven, Vlaanderen, BE

Event Description

ISPE Belgium Affiliate Technical Seminar "AI, shaping the future of pharma" is a premier conferences event in Leuven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 180 people

Event ID: 3tS9rPcCd7tFM7HiMq

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.