

# 6Ö –Â ÇGVç6 & y

DATE: Wednesday, November 19, 2025

LOCATION: 7F æ ul, TR

## Event Description

6Ö –Â Altunsaray is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 304 people

**Event ID:** CatkvjDVq9sAdyBxiP

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 122 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/ismail-altunsaray>

Document generated on 6/3/2026, 8:54:50 PM