

# Island Triathlon Festival

DATE: Thursday, January 29, 2026  
LOCATION: Stockton, New South Wales, AU

---

## Event Description

Island Triathlon Festival is a premier festivals event in Stockton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 59/100

**Expected Attendance:** 2,853 people

**Event ID:** 4ayqG5KCnnpttMRzus

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,141 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/island-triathlon-festival>

Document generated on 6/4/2026, 8:53:38 AM