

Isfahan SITEX 2025

DATE: Tuesday, September 23, 2025
LOCATION: Isfahan, Isfahan Province, IR

Event Description

Isfahan SITEX 2025 is a premier expos event in Isfahan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 9,543 people

Event ID: pVgv5dxgtYQU3PEdEM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,817 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.