

# Isfahan Plast 2025

DATE: Wednesday, October 29, 2025  
LOCATION: Isfahan, Isfahan Province, IR

## Event Description

Isfahan Plast 2025 is a premier expos event in Isfahan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 7,727 people

**Event ID:** D9U4VChEFyUxrNtv6J

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,091 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*