

Isfahan iPelshow 2026

DATE: Monday, February 9, 2026
LOCATION: Isfahan, Isfahan Province, IR

Event Description

Isfahan iPelshow 2026 is a premier expos event in Isfahan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,252 people

Event ID: CmNkEKVpiDcFbQYAp3

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.