

Isabel LaRosa and Snow Wife

DATE: Tuesday, November 25, 2025
LOCATION: Praha, Hlavní m -7F0 aha, CZ

Event Description

Isabel LaRosa and Snow Wife is a premier concerts event in Praha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 539 people

Event ID: 6z6LQSpNxk2RH4qc3o

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.