

# IRONMAN 70.3 Goa

DATE: Saturday, November 8, 2025

LOCATION: Bandoli, Goa, IN

## Event Description

IRONMAN 70.3 Goa is a premier sports event in Bandoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 37/100

**Expected Attendance:** 218 people

**Event ID:** HiSXCwf5esE4YPMqmd

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 87 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*