

IRONMAN 70.3 Cartagena

DATE: Sunday, November 30, 2025
LOCATION: Cartagena de Indias, Bolívar, CO

Event Description

IRONMAN 70.3 Cartagena is a premier sports event in Cartagena de Indias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: KBHHXtgDxQLgyv2Fgg

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.