

Ironflame and Comaniac

DATE: Friday, September 26, 2025
LOCATION: Hagen, Nordrhein-Westfalen, DE

Event Description

Ironflame and Comaniac is a premier festivals event in Hagen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 639 people

Event ID: HwU5e5wi8c2U48Yivi

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
