

Iraqi League - Zakho vs Al Talaba

DATE: Saturday, September 13, 2025

LOCATION: Ba A d (Bagdad), IQ

Event Description

Iraqi League - Zakho vs Al Talaba is a premier sports event in Ba A d (Bagdad). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,077 people

Event ID: BGL3wBB6DTuSWZZ4Ls

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.