

Iraqi League - Naft vs Al Karkh

DATE: Friday, October 3, 2025
LOCATION: Ba A d (Bagdad), IQ

Event Description

Iraqi League - Naft vs Al Karkh is a premier sports event in Ba A d (Bagdad). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,326 people

Event ID: GaKhmhyz5Hv5qJJLZw

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.