

Iraqi League - Erbil vs Newroz

DATE: Wednesday, October 29, 2025
LOCATION: as-Sulaim æ—•a (Sulaymaniyah), IQ

Event Description

Iraqi League - Erbil vs Newroz is a premier sports event in as-Sulaim æ—•a (Sulaymaniyah). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,019 people

Event ID: J8aQkT9XMPwCgC77LC

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,408 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.