

Iraqi League - Baghdad vs Al-Qasim

DATE: Friday, September 26, 2025
LOCATION: Nasiriyah, Dhi Qar Governorate, IQ

Event Description

Iraqi League - Baghdad vs Al-Qasim is a premier sports event in Nasiriyah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,172 people

Event ID: 7eCpE6RgFPrKa4udot

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,669 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.