

Iran Confair: Iran International Exhibition of Building and Construction Industry

DATE: Monday, August 18, 2025
LOCATION: Tehran, IR

Event Description

Iran Confair: Iran International Exhibition of Building and Construction Industry is a premier expos event in Tehran. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: A7mtpk7tWVHF5m2waU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.