

Ippio Payo / Jazz rock fusion

DATE: Thursday, August 14, 2025
LOCATION: Ljubljana, Ljubljana, SI

Event Description

Ippio Payo / Jazz rock fusion is a premier concerts event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,329 people

Event ID: BVk3sVDk2i7ahCYpfd

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 532 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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