

0 IPfBNã x TÁrLSG} 0 cíyØN-\

DATE: Monday, October 27, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

0 IPfBNã x TÁrLSG} 0 cíyØN-\ O imY,OUu(TÁrL%oÒ,rIPbÓ\Ue°^ X4-}ÚN R N«g is a premier conferences event in the global world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 88 people

Event ID: Gke4kaFQbxke5kEFNc

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.