

IP Security Reps Technology Roadshow CHI 2025

DATE: Tuesday, August 19, 2025
LOCATION: Elmhurst, Illinois, US

Event Description

IP Security Reps Technology Roadshow CHI 2025 is a premier expos event in Elmhurst. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 363 people

Event ID: C2TkAkdNZVeP6qHXSX

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
