

Iowa City Songwriters Festival Release Party Dave Zollo & The Body Electric + Connar Moon

DATE: Sunday, August 17, 2025
LOCATION: North Liberty, Iowa, US

Event Description

Iowa City Songwriters Festival Release Party Dave Zollo & The Body Electric + Connar Moon is a premier festivals event in North Liberty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 349 people
Event ID: 7nvNXdqBYSWNT6tizt

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
