

# IoT e Inteligência Artificial: oportunidades para desenvolvedores para cidades Inteligentes

DATE: Friday, October 3, 2025  
LOCATION: Zona 08, Paraná, BR

## Event Description

IoT e Inteligência Artificial: oportunidades para desenvolvedores para cidades Inteligentes is a premier conferences event in Zona 08. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 85 people

**Event ID:** E6wiNnPnzvtPkT8ZK5

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/iot-e-inteligencia-artificial-oportunidades-para-desenvolvedores-para-cidades-inteligentes>

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