

Investir dans l'immobilier : découvrez la bonne approche

DATE: Thursday, October 9, 2025
LOCATION: Lille, Hauts-de-France, FR

Event Description

Investir dans l'immobilier : découvrez la bonne approche is a premier conferences event in Lille. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 133 people

Event ID: B7TCnY2PfcZ4ikPiCj

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.