

Invest in Dubai: Exclusive Property Showcase in Singapore | 6–7 September

DATE: Friday, September 5, 2025
LOCATION: Singapore, SG

Event Description

Invest in Dubai: Exclusive Property Showcase in Singapore | 6–7 September is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,413 people

Event ID: ECyY65ayW7VLX54NQZ

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 965 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.