

InverCyber - II Congreso de Inversión en Ciberseguridad

DATE: Wednesday, December 10, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

InverCyber - II Congreso de Inversión en Ciberseguridad is a premier conferences event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 47/100
Expected Attendance: 704 people
Event ID: AV9R48ygSS9Bi5DUH8

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.