

INVASÃO VALE - O EVENTO DOS DONOS DE RESTAURANTES QUE QUEREM VENDER MAIS!

DATE: Monday, October 20, 2025
LOCATION: Jardim Aquarius, São Paulo, BR

Event Description

INVASÃO VALE - O EVENTO DOS DONOS DE RESTAURANTES QUE QUEREM VENDER MAIS! is a premier conferences event in Jardim Aquarius. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 482 people

Event ID: Av2dsiYU6RkMrCrkM5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.