

# Introduction to Artificial Intelligence and Machine Learning for Advanced Driver Assistance Systems and Automated Driving Functions

DATE: Tuesday, October 21, 2025

LOCATION: Alzenau, Bayern, DE

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## Event Description

Introduction to Artificial Intelligence and Machine Learning for Advanced Driver Assistance Systems and Automated Driving Functions is a premier conferences event in Alzenau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 375 people

**Event ID:** F78S48xYkKexXJzPo

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 150 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/introduction-to-artificial-intelligence-and-machine-learning-for-advanced-driver-assistance-systems-and-automated-driving-functions>

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