

Introducing the Lamborghini Luxury Surface at Vilnora

DATE: Friday, November 14, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Introducing the Lamborghini Luxury Surface at Vilnora is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,291 people

Event ID: 7GtNUzZnZ62aqstMZ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 516 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.