

Into the Wild Woods - Culture Night 25 with Helen Hancock and Sadie Cramer

DATE: Friday, September 19, 2025
LOCATION: Galway, County Galway, IE

Event Description

Into the Wild Woods - Culture Night 25 with Helen Hancock and Sadie Cramer is a premier concert event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 33/100
Expected Attendance: 139 people
Event ID: 8awzXaEez8eLJTgP47

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
