

Into The Now, The Lizards, Funknut, Eli Flynn and the Everymen, Public Water Supply

DATE: Saturday, August 16, 2025
LOCATION: Fairport, New York, US

Event Description

Into The Now, The Lizards, Funknut, Eli Flynn and the Everymen, Public Water Supply is a premier festivals event in Fairport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 296 people
Event ID: H8T68AcmHGECczB4pt

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.