

# Intertech Corte - Eficiência produtiva em confinamento de bovinos de corte EXPO RIO PRETO

DATE: Thursday, October 2, 2025  
LOCATION: Distrito Industrial, São Paulo, BR

## Event Description

Intertech Corte - Eficiência produtiva em confinamento de bovinos de corte EXPO RIO PRETO is a premier conferences event in Distrito Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 396 people

**Event ID:** 4VTmSJJeJSxeR28c6n

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*