Interprovinciale Women - VV B - Lyra-Lierse Berlaar vs Herk Sport Hasselt

DATE: Saturday, January 31, 2026
LOCATION: Hasselt, Vlaanderen, BE

Event Description

Interprovinciale Women - VV B - Lyra-Lierse Berlaar vs Herk Sport Hasselt is a premier sports event in Hasselt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,424 people
Event ID: B6R7yoWMy7KFd5GU2E

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 570 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.