

Interprovinciale Women - VV B - Ladies Genk II vs Svelta Melsele

DATE: Saturday, January 31, 2026
LOCATION: Beveren-Waas, BE

Event Description

Interprovinciale Women - VV B - Ladies Genk II vs Svelta Melsele is a premier sports event in Beveren-Waas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: HYouEgUq4kruBoKrUD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.