

# Interprovinciale Women - VV B - Kontich vs Olympia Wijgmaal

DATE: Sunday, January 18, 2026  
LOCATION: Wijgmaal, BE

## Event Description

Interprovinciale Women - VV B - Kontich vs Olympia Wijgmaal is a premier sports event in Wijgmaal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,500 people

**Event ID:** GjVaHx3M7VTcbzLUcS

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*