

Interprovincial Championship (W) - Group Stage - Ulster vs Connacht

DATE: Saturday, August 16, 2025
LOCATION: Galway, County Galway, IE

Event Description

Interprovincial Championship (W) - Group Stage - Ulster vs Connacht is a premier sports event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,040 people

Event ID: dUjFxUMBHa52Qb8uhU

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
