

Internationale Galopprennen - Sales & Racing Festival

DATE: Thursday, October 16, 2025
LOCATION: Iffezheim, Baden-Württemberg, DE

Event Description

Internationale Galopprennen - Sales & Racing Festival is a premier festivals event in Iffezheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,184 people

Event ID: 5Pjnx9XKkwfL3D2UWV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 474 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.