

International Workshop on Plasticity, Damage and Fracture of Engineering Materials

DATE: Wednesday, September 24, 2025

LOCATION: 7F æ ul, TR

Event Description

International Workshop on Plasticity, Damage and Fracture of Engineering Materials is a premier expos event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 9SwKDHmVvRaVifi2JG

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/international-workshop-on-plasticity-damage-and-fracture-of-engineering-materials>

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