

International Ural Conference on Electrical Power Engineering

DATE: Friday, September 26, 2025
LOCATION: Magnitogorsk, Chelyabinsk Oblast, RU

Event Description

International Ural Conference on Electrical Power Engineering is a premier conferences event in Magnitogorsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 358 people

Event ID: 5g64aifkLFpTz7rnga

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.