

International Uilleann Piping Day Willunga

DATE: Friday, October 31, 2025
LOCATION: Willunga, South Australia, AU

Event Description

International Uilleann Piping Day Willunga is a premier festivals event in Willunga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 261 people

Event ID: AZ7AsCdxDRvRHXY2fy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.