

International Traveling Congress

DATE: Friday, October 24, 2025
LOCATION: Santa Margherita di Pula, Sardegna, IT

Event Description

International Traveling Congress is a premier conferences event in Santa Margherita di Pula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 348 people

Event ID: 3o9Xkhyj8pachYma3Q

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
