

# International Symposium on Growing Media, Compost Utilization and Substrate Analysis for Soilless Cultivation

DATE: Sunday, September 7, 2025  
LOCATION: Freising, Bayern, DE

## Event Description

International Symposium on Growing Media, Compost Utilization and Substrate Analysis for Soilless Cultivation is a premier conferences event in Freising. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** FkvMTBnEDba9uijEgX

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/international-symposium-on-growing-media-compost-utilization-and-substrate-analysis-for-soilless-cultivation>

Document generated on 6/4/2026, 1:43:52 PM