

# International Symposium on Dental Hygiene

DATE: Monday, September 29, 2025  
LOCATION: Praia do Morro, Espírito Santo, BR

## Event Description

International Symposium on Dental Hygiene is a premier conferences event in Praia do Morro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 400 people

**Event ID:** G4ub3bQoz7hxAPZhBM

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 160 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*